## ORDER

Senate Wichita KS KSNW

Product Desc: Lindstrom For Senate Estimate: Flight Dates: 07/10/20 - 07/23/20 Primary AE: KSN Local House Original Date / Rev: 07/08/20 / 07/08/20 Sales Office: L-WIC Order Type: REG Sales Region: Loc Agency Name: Dave Lindstrom for US Senate **Buying Contact:** Billing Type: Cash Billing Contact: Broadcast Billing Calendar: 1310-A Westloop Place #353 **EOM** Billing Cycle: Manhattan, KS 66502 Agency Commission: 15% Advertiser Name: POL/Dave Lindstrom/US Senate/KS/Re Order Brand: Demographic: A25-54 New Business Thru: **Product Codes:** PL11 Advertiser External ID: Revenue Code 1: AGY Agency External ID: Revenue Code 2: POL Unit Code: General Revenue Code 3: POL-CAND 00:15:00 Order Separation: Priority: P5

Bill Plan Totals

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
06/29/20	07/26/20	146	\$25,000.00	\$21,250.00	July 2020	146	\$25,000.00	\$21,250.00	0.00
					Totals	146	\$25,000.00	\$21,250.00	0.00

**Account Executives** 

**Orders** 

Order / Rev:

Alt Order #:

A2595864

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
KSN Local House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1	Multi		0 07/23/20	a contract of the state of the	CM	5-6am	1	1111	:30	5	\$50.00P4	0.00 NM	11	\$550.00
	Channe	ls : KSN0	C,KSNG,KS											
				KSN Today 1										
	Sta	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating	1						
W	eek: 07/	06/20	07/12/20	2	2	\$50.00	0.0	0						
W	eek: 07/	13/20	07/19/20	11111	5	\$50.00	0.0	0						
W	eek: 07/	20/20	07/26/20	1111	4	\$50.00	0.0	0						
N 2	Multi	07/10/2	0 07/23/20	KSN Today 2	CM	6-7am	1	1111	:30	5	\$100.00P4	0.00 NM	11	\$1,100.00
	Channe	ls : KSNO	C,KSNG,KS	NL,KSNW								- 1		
				KSN Today 2										
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	1						
W	eek: 07/		07/12/20	2	2	\$100.00	0.0	-						
W	eek: 07/	13/20	07/19/20	11111	5	\$100.00	0.0	0						
W	eek: 07/	20/20	07/26/20	1111	4	\$100.00	0.0	0						
N 3	Multi	07/10/2	0 07/23/20	M-F 9-10a	CM	9-10a	М	TWTF	:30	3	\$170.00P3	0.00 NM	6	\$1,020.00
	Channe	ls : KSNO	C,KSNG,KS	NL,KSNW										* : 1 =
				M-F 9-10a										
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	1						
W	eek: 07/	06/20	07/12/20	F	1	\$170.00	0.0	7				1		
	eek: 07/		07/19/20	MTWTF	3	\$170.00	0.0							
W	eek: 07/	20/20	07/26/20	MTWT	2	\$170.00	0.0							
N 4	Multi	07/10/2	0 07/23/20	KSN News	CM	12n-1pm	1	1111	:30	5	\$100.00P4	0.00 NM	11	\$1,100.00
	Channe	ls : KSN0	C,KSNG,KS	NL,KSNW		Management and Management					A 100 CONTRACTOR OF THE STATE O			

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Wichita KS KSNW

Order / Rev: A2595864

Advertiser:

POL/Dave Lindstrom/US Senate/KS/Rer

Alt Order #: Flight Dates:

07/10/20 - 07/23/20

Product Desc:

Lindstrom For Senate

Estimate:

Ln Ch	Start	End	Inventory Code KSN News	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Start I Week: 07/06, Week: 07/13, Week: 07/20,	6/20 0 6/20 0	End Date 07/12/20 07/19/20 07/26/20	Weekdays 2 11111 1111	Spots/Week 2 5 4	Rate \$100.00 \$100.00 \$100.00	Rating 0.00 0.00 0.00						
N 5 Multi 0 Channels :					1230p-1p	11111	:30	5	\$70.00P4	0.00 NM	11	\$770.00
Start [ Week: 07/06, Week: 07/13, Week: 07/20,	/20 0 /20 0	End Date 07/12/20 07/19/20 07/26/20	Good Day Kansa: <u>Weekdays</u> 2- 11111 1111	s <u>Spots/Week</u> 2 5 4	Rate \$70.00 \$70.00 \$70.00	Rating 0.00 0.00 0.00						
N 6 Multi 0 Channels :	7/10/20	07/23/20	M-F 4-430p	СМ	4-430pm	11111	:30	5	\$200.00P3	0.00 NM	11	\$2,200.00
Start I Week: 07/06/ Week: 07/13/ Week: 07/20/	/20 0 /20 0	Ind Date 17/12/20 17/19/20 17/26/20	Weekdays 2 11111 1111	Spots/Week 2 5 4	Rate \$200.00 \$200.00 \$200.00	Rating 0.00 0.00 0.00						
N 7 Multi 0 Channels :	7/10/20	07/23/20	M-F 430-5p NL,KSNW M-F 430-5p	СМ	430-5pm	11111	:30	5	\$280.00P3	0.00 NM	11	\$3,080.00
<u>Start I</u> Week: 07/06/ Week: 07/13/ Week: 07/20/	/20 0 /20 0	End Date 17/12/20 17/19/20 17/26/20	Weekdays 2 11111 1111	Spots/Week 2 5 4	Rate \$280.00 \$280.00 \$280.00	Rating 0.00 0.00 0.00						
N 8 Multi 0 Channels :			KSN News at Five IL,KSNW KSN News at Five		5-530pm	11111	:30	5	\$175.00P4	0.00 NM	11	\$1,925.00
<u>Start I</u> Week: 07/06/ Week: 07/13/ Week: 07/20/	/20 0 /20 0	nd Date 7/12/20 7/19/20 7/26/20	<u>Weekdays</u> 2 11111 1111	Spots/Week 2 5 4	<u>Rate</u> \$175.00 \$175.00 \$175.00	Rating 0.00 0.00 0.00						
N 9 Multi 0 Channels :			KSN News at Six IL,KSNW KSN News at Six	СМ	6-630p	11111	:30	5	\$225.00P4	0.00 NM	11	\$2,475.00
Start <u>C</u> Week: 07/06/ Week: 07/13/ Week: 07/20/	/20 0 /20 0	7/12/20 7/19/20 7/19/20 7/26/20	Weekdays 2 11111 1111	Spots/Week 2 5 4	Rate \$225.00 \$225.00 \$225.00	Rating 0.00 0.00 0.00				,		
N 10 Multi 0 Channels :	7/10/20	07/23/20			630-7pm	11111	:30	5	\$300.00P4	0.00 NM	11	\$3,300.00
<u>Start D</u> Week: 07/06/ Week: 07/13/ Week: 07/20/	/20 0°	ind Date 7/12/20 7/19/20 7/26/20	Weekdays 2 11111 1111	Spots/Week 2 5 4	Rate \$300.00 \$300.00 \$300.00	Rating 0.00 0.00 0.00						
N 11 Multi 07 Channels :				CM Mon-Fri	10-10:35pm	11111	:30	5	\$300.00P4	0.00 NM	11	\$3,300.00
Start [ Week: 07/06/ Week: 07/13/ Week: 07/20/	/20 0°	Ind Date 7/12/20 7/19/20 7/26/20	Weekdays 2 11111 1111	Spots/Week 2 5 4	Rate \$300.00 \$300.00 \$300.00	Rating 0.00 0.00 0.00						
Channels:	: KSNC,k	KSNG,KSN	Fri Prime Other 2	СМ	8p-10p	2	:30	2	\$250.00P4	0.00 NM	4	\$1,000.00
Start E Week: 07/06/ Week: 07/13/	/20 0 /20 0	7/12/20 7/19/20	Weekdays 2	Spots/Week 2 2	\$250.00 \$250.00	Rating 0.00 0.00			<b>#F0.05</b>	0.00 ::::	-	0400.55
N 13 Multi 0 Channels :			Kansas Today Sa IL,KSNW Kansas Today Sa		SaSu 6a-8a	1-	:30	1	\$50.00P4	0.00 NM	2	\$100.00

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Order / Rev: A2595864

Advertiser:

POL/Dave Lindstrom/US Senate/KS/Rer

Alt Order #:

Product Desc:

Flight Dates:

07/10/20 - 07/23/20

Estimate:

Lindstrom For Senate Wichita KS KSNW

Start Date   End Date   Week (2016)   Control   Contro	Ln Ch Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
New   Color   Note				Spots/Week		Rating						
N14 Multi 0711/20 D718/20 Today Show Sa			<del>-</del>									
Channels : KSNC,KSNG,KSNG,KSNG   Show Sa							.30	1	\$50,00P4	0 00 NM	2	\$100.00
Meek: 07706/20   07712/20   07718/20   077			NL,KSNW	OW	-	1	.50		ψ30.001 4	0.00 NW	2	Ψ100.00
N15   Multi   07/11/20   07/18/		End Date		Spots/Week		Rating						
N15 Multi 07/11/20 07/18/20   Sa 5-530p			_									
Channels : KSNC,KSNC,KSNL,KSNW   Sa 5-530p   Sa 5-30p							.30	1	\$85 00 P4	0 00 NM	2	\$170.00
Week: 07/06/20			NL,KSNW	OW	О ССССР	÷.	.00	•	φοσ.σσ1 4	0.00 11111	2	Ψ170.00
Week: 07/13/20	AND AND ADDRESS OF THE PARTY OF	Control of the Control		Spots/Week	Rate							
N16 Multi   07/11/20   07/18/20 Sat KSN News at Six   CM   6-630pm  1   :30   1   \$130.00P4   0.00 NM   2   \$260.00					9 T B V B							
Channels : KSNC,KSNG,KSNLK,KSNW   Sat KSN News at Six   St KSN News at Six   Sat Rating   Week: 077/08/20   077/12/20  1   \$130.00   0.00   0.00					16.305.000.000	o Monte	-30	1	\$130 00 D4	0.00 NM	2	\$260.00
Week: 07/13/20			NL,KSNW		0-030pm		.50		φ130.00 Γ4	O.OO INIVI	2	φ200.00
Week: 077/13/20   077/19/20	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
N17   Multi   07/11/20   07/18/20   Sa 630-7p   CM   630-7pm  1- :30   1   \$150.00P4   0.00 NM   2   \$300.00					CONT. 10 YOUR TON HURSTINES.							
Channels : KSNC, KSNG, KSNL, KSNW   Sa 630-7p   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Week: 07/103/20   07/12/20  1   1 \$150.00   0.00		Annual Control of the							0450 0004	0.00.104		****
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating			NL,KSNW	СМ	630-7pm	1-	:30	1	\$150.00P4	0.00 NM	2	\$300.00
Week: 07/13/20	Start Date	End Date		Spots/Week	Rate	Rating						
N18   Multi   07/18/20   07/18/20   Sat Prime Other 1   CM   7-10p  2-   :30   2   \$175.00P4   0.00 NM   2   \$350.00			7									
Channels : KSNC,KSNG,KSNL,KSNW  Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Week: 07/13/20   07/18/20   LN Sa   CM   KSN News at 10 S1   :30   1 \$175.00 P4   0.00 NM   Channels : KSNC,KSNG,KSNL,KSNW   KSN News at 10 Sat   Week: 07/06/20   07/12/20  1   1 \$175.00   0.00    N 20   Multi   07/12/20   07/19/20   C1   1 \$175.00   0.00   Week: 07/13/20   07/19/20   C1   1 \$175.00   0.00    N 20   Multi   07/12/20   07/19/20   C1   1 \$175.00   0.00    N 20   Multi   07/12/20   07/19/20   Kansas Today Sa/Su 6a-8a   C1   :30   1 \$50.00 P4   0.00 NM   Channels : KSNC,KSNG,KSNL,KSNW   Kansas Today Sa/Su 6a-8a   C1   :30   1 \$50.00 P4   0.00 NM   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Week: 07/06/20   07/12/20   07/19/20   C1   1 \$50.00   0.00   N 21   Multi   07/12/20   07/19/20   Today Show Su   CM   Start Date   Start	The second state of the se	Antique appropriate the					.20		£475.00D4	0.00.104		<b>6050.00</b>
Week: 07/13/20			NL,KSNW		7-10p	2-	:30	2	\$175.00P4	0.00 NM	2	\$350.00
N19 Multi	Start Date	End Date		Spots/Week	<u>Rate</u>	Rating						
Channels : KSNC,KSNG,KSNL,KSNW   KSN News at 10 Sat												
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating    1			NL,KSNW		KSN News	at 10 S1-	:30	1	\$175.00P4	0.00 NM	2	\$350.00
Week: 07/06/20       07/12/20      1-       1       \$175.00       0.00         N20       Multi       07/12/20       07/19/20       Kansas Today Sa/Su 6a@M       SaSu 6a-8a      1       :30       1       \$50.00P4       0.00 NM       2       \$100.00         Channels: KSNC,KSNG,KSNL,KSNW         Kansas Today Sa/Su 6a-8a         Start Date       End Date       Weekdays       Spots/Week       Rate       Rating         Week: 07/06/20       07/12/20      1       1       \$50.00       0.00         N21       Multi       07/12/20       07/19/20       Today Show Su      1       :30       1       \$50.00P4       0.00 NM       2       \$100.00         Channels: KSNC,KSNG,KSNL,KSNW         Today Show Su         Start Date       End Date       Weekdays       Spots/Week       Rate       Rating         Week: 07/06/20       07/12/20      1       1       \$50.00       0.00         Week: 07/13/20       07/19/20      1       1       \$50.00       0.00	Start Date	End Date			Rate	Rating						
N20 Multi 07/12/20 07/19/20 Kansas Today Sa/Su 6a@M SaSu 6a-8a1 :30 1 \$50.00 P4 0.00 NM 2 \$100.00 Channels : KSNC,KSNG,KSNL,KSNW Kansas Today Sa/Su 6a-8a												
Channels: KSNC,KSNG,KSNL,KSNW  Kansas Today Sa/Su 6a-8a  Start Date End Date Weekdays Spots/Week Rate Rating  Week: 07/06/20 07/12/201 1 \$50.00 0.00  Week: 07/13/20 07/19/20 Today Show Su CM Today Show Su1 :30 1 \$50.00 P4 0.00 NM 2 \$100.00  N21 Multi 07/12/20 07/19/20 Today Show Su CM Today Show Su1 :30 1 \$50.00 P4 0.00 NM 2 \$100.00  Channels: KSNC,KSNG,KSNL,KSNW  Today Show Su  Start Date End Date Weekdays Spots/Week Rate Rating  Week: 07/06/20 07/12/201 1 \$50.00 0.00  Week: 07/13/20 07/19/201 1 \$50.00 0.00					\$175.00	0.00						
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating			NL,KSNW		SaSu 6a-8a	ı1	:30	1	\$50.00P4	0.00 NM	2	\$100.00
Week: 07/06/20       07/12/20      1       1       \$50.00       0.00         Week: 07/13/20       07/19/20      1       1       \$50.00       0.00         N21       Multi       07/12/20       07/19/20       Today Show Su       CM       Today Show Su      1       :30       1       \$50.00 P4       0.00 NM       2       \$100.00         Channels: KSNC,KSNG,KSNL,KSNW         Today Show Su         Start Date       Weekdays       Spots/Week       Rate       Rating         Week: 07/06/20       07/12/20      1       1       \$50.00       0.00         Week: 07/13/20       07/19/20      1       1       \$50.00       0.00	Start Date	End Date			Rate	Rating						
N21 Multi 07/12/20 07/19/20 Today Show Su CM Today Show Su1 :30 1 \$50.00 P4 0.00 NM 2 \$100.00 Channels : KSNC,KSNG,KSNL,KSNW Today Show Su  Start Date End Date Weekdays Spots/Week Rate Rating Week: 07/06/20 07/12/201 1 \$50.00 0.00 Week: 07/13/20 07/19/201 1 \$50.00 0.00		The second second second second		1	and the same							
Channels : KSNC,KSNG,KSNL,KSNW Today Show Su <u>Start Date End Date Weekdays Spots/Week</u> <u>Rate Rating</u> Week: 07/06/20 07/12/201 1 \$50.00 0.00  Week: 07/13/20 07/19/201 1 \$50.00 0.00												
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 07/06/20         07/12/20        1         1         \$50.00         0.00           Week: 07/13/20         07/19/20        1         1         \$50.00         0.00			NL,KSNW	СМ	Today Show	w Su1	:30	1	\$50.00P4	0.00 NM	2	\$100.00
Week: 07/06/20 07/12/201 1 \$50.00 0.00 Week: 07/13/20 07/19/201 1 \$50.00 0.00	Start Date	End Date		Snots/Meek	Rate	Rating				- 1		
Week: 07/13/20 07/19/201 1 \$50.00 0.00	an arms of the arms are a first											
N 22 Multi 07/12/20 07/19/20 Meet the Press CM Meet the Press1 :30 1 \$200.00 P3 0.00 NM 2 \$400.00	Week: 07/13/20	07/19/20	1	1		0.00						
Channels : KSNC,KSNG,KSNL,KSNW Meet the Press			NL,KSNW	СМ	Meet the Pr	ress1	:30	1	\$200.00P3	0.00 NM	2	\$400.00
Start Date End Date Weekdays Spots/Week Rate Rating	Start Date	End Date		Spots/Week	Rate	Rating						
Week: 07/06/20 07/12/201 1 \$200.00 0.00			-									
Week: 07/13/20 07/19/201 1 \$200.00 0.00												
N 23 Multi 07/12/20 07/19/20 Good Day Kansas Su AIØM Good Day Kansas1 :30 1 \$50.00 P4 0.00 NM 2 \$100.00 Channels : KSNC,KSNG,KSNL,KSNW Good Day Kansas Wknd			NL,KSNW		Good Day h	Kansas1	:30	1	\$50.00P4	0.00 NM	2	\$100.00
Start Date End Date Weekdays Spots/Week Rate Rating	Start Date	End Date	-		Rate	Rating						
Week: 07/06/20 07/12/201 1 \$50.00 0.00	The second secon											
March 07/40/00 07/40/00 1 4 050 00 000	Week: 07/13/20	07/19/20	1	1	\$50.00	0.00						

Print Date: 07/09/20 07:07:45

Totals

146

\$25,000.00

Page 4 of 4 POL/Dave Lindstrom/US Senate/KS/Rep Order / Rev: A2595864 Advertiser: Alt Order #: Product Desc: Lindstrom For Senate Wichita KS KSNW Flight Dates: 07/10/20 - 07/23/20 Estimate: Ln Ch Start End **Inventory Code** Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount N 24 Multi 07/12/20 07/19/20 Sun KSN News at Five CM Sun KSN News at -----1 :30 0.00 NM \$200.00P3 \$400.00 Channels: KSNC,KSNG,KSNL,KSNW Sun KSN News at Five **End Date** Weekdays Start Date Spots/Week Rate Rating Week: 07/06/20 07/12/20 ----1 \$200.00 0.00 Week: 07/13/20 07/19/20 ----1 \$200.00 0.00 N 25 Multi 07/12/20 07/19/20 LN Su KSN News at 10 S----1 CM :30 \$225.00P4 0.00 NM \$450.00 Channels: KSNC,KSNG,KSNL,KSNW KSN News at 10 Sun Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 07/06/20 07/12/20 ----1 \$225.00 0.00

0.00

\$225.00

----1

07/19/20

Week: 07/13/20



Proposal ID: Market:

64454 WICHITA-HUTCHINSON PLUS [72] KSNW+

Station:

Schedule Date: Spot Length(s): Book:

7/9/2020 - 7/23/2020 :30 Comscore May 2020

Report: Planner Author: **Audrey Berry**  Acct. Exec: AUDREY BERRY Phone #: Email:

316-292-1156

audrey.berry@ksn.com

				_					Flight Dates: 7/9/2020-	
Program Time	Spot Length			7.	CS-A35+	CS-A35+	CS-A55+	CS-A55+	v	
ime	Lengun	JL 9	JL 13	JL 20	CS.RTG RTG	CS.000 000	CS.RTG RTG	CS.000 000	k	Spots
KSNW+			20		KIG	000	KIG	000	13	-
KANSAS TODAY	:30	2	5	4	1.8	5.425	1.9	3.491	3	\$50.00
CPP/CPM		_	•		\$27.78	\$9.22	\$26.32	\$14.32	,	\$50.00 11
Mo-Fr 5:00a-6:00a					4	40.00	420.52	42 1102		11
KSN TODAY	:30	2	5	4	3.4	10.335	3.6	6.576	3	\$100.00
CPP/CPM		_		0.20	\$29.41	\$9.68	\$27.78	\$15.21	3	11
Mo-Fr 6:00a-7:00a					••••••	,	1	7-0		**
LIVE WITH KELLY	:30	2	3	1	3.7	11.436	4.1	7.421	3	\$170.00
CPP/CPM					\$45.95	\$14.87	\$41.46	\$22.91	-	6
Mo-Fr 9:00a-10:00a										•
KSN NEWS-NOON	:30	2	5	4	4.6	14.014	5.4	9.788	3	\$100.00
CPP/CPM					\$21.74	\$7.14	\$18.52	\$10.22	5	11
Mo-Fr 12:00p-12:30p					_					
Good Day Kansas	:30	2	5	4	3.6	11.092	4.2	7.687	3	\$70.00
CPP/CPM					\$19.44	\$6.31	\$16.67	\$9.11	_	11
Mo-Fr 12:30p-1:00p								.,		
JEOPARDY	:30	2	5	4	4.7	14.267	5.9	10.803	3	\$200.00
CPP/CPM					\$42.55	\$14.02	\$33.90	\$18.51	_	11
Mo-Fr 4:00p-4:30p										
JEOPARDY	:30	2	5	4	6.0	18.256	7.6	13.817	3	\$280.00
CPP/CPM					\$46.67	\$15.34	\$36.84	\$20.26		11
Mo-Fr 4:30p-5:00p										
KSN NEWS-5P	:30	2	5	4	7.6	23.181	9.4	17.137	3	\$175.00
CPP/CPM					\$23.03	\$7.55	\$18.62	\$10.21		11
Mo-Fr 5:00p-5:30p										
KSN NEWS - 6P	:30	2	5	4	9.9	30.216	12.0	21.817	3	\$225.00
CPP/CPM					\$22.73	\$7.45	\$18.75	\$10.31		11
Mo-Fr 6:00p-6:30p										
WHEEL OF FORTUNE	:30	2	5	4	13.2	40.359	16.2	29.402	3	\$300.00
CPP/CPM					\$22.73	\$7.43	\$18.52	\$10.20		11
Mo-Fr 6:30p-7:00p										
KSN NEWS-10P	:30	2	5	4	7.6	23.403	8.7	15.856	3	\$300.00
CPP/CPM					\$39.47	\$12.82	\$34.48	\$18.92		11
Mo-Fr 10:00p-10:35p										
Dateline	:30	2	2		5.3	16.331	6.3	11.367	2	\$250.00
CPP/CPM					\$47.17	\$15.31	\$39.68	\$21.99		4
Fri 8:00p-10:00p										
Kansas Today Weekend	:30	1	1		2.6	7.873	3.0	5.429	2	\$50.00
CPP/CPM					\$19.23	\$6.35	\$16.67	\$9.21		2
Sat 6:00a-8:00a										
SATURDAY TODAY	:30	1	1		3.5	10.831	4.1	7.369	. 2	\$50.00
CPP/CPM					\$14.29	\$4.62	\$12.20	\$6.79		2
Sat 8:00a-9:00a									· ·	
JEOPARDY	:30	1	1		4.9	15.051	6.4	11.612	2	\$85.00
CPP/CPM					\$17.35	\$5.65	\$13.28	\$7.32		2
Sat 5:00p-5:30p			-							
KSN NEWS AT SIX SAT	:30	1	1		8.4	25.607	10.6	19.348	2	\$130.00
CPP/CPM					\$15.48	\$5.08	\$12.26	\$6.72		2
Sat 6:00p-6:30p		Annual Control								







Proposal ID:

64454 WICHITA-HUTCHINSON PLUS [72] Market:

KSNW+ Station:

Schedule Date: 7/9/2020 - 7/23/2020 :30

Spot Length(s): Book:

Comscore May 2020

Report: Planner Author: Audrey Berry Acct. Exec: AUDREY BERRY Phone #: 316-292-1156 Email: audrey.berry@ksn.com

Flight Dates: 7/9/2020-7/23/2020

									Flight Dates: 7/9/202	20-7	23/2020
Program	Spot				CS-A35+	CS-A35+	CS-A55+	CS-A55+		W	Rate
Time	Length	JL		JL	CS.RTG	CS.000	CS.RTG	CS.000		k	Spots
		9	13	20	RTG	000	RTG	000		s	
KSNW+											
WHEEL OF FORTUNE-SAT	:30	1	1		10.1	30.926	13.0	23.553		2	\$150.00
CPP/CPM					\$14.85	\$4.85	\$11.54	\$6.37			2
Sat 6:30p-7:00p							*				
Dateline Sat Night Mystery	:30		2		5.5	16.687	6.5	11.785		1	\$175.00
CPP/CPM					\$31.82	\$10.49	\$26.92	\$14.85			. 2
Sat 7:00p-9:00p					*			•			
KSN NEWS SA10P	:30	1	1		7.5	22.816	8.7	15.885		2	\$175.00
CPP/CPM					\$23.33	\$7.67	\$20.11	\$11.02			2
Sat 10:00p-10:30p							5	.,			
Kansas Today Weekend	:30	1	1		2.3	7.051	2.7	4.952		2	\$50.00
CPP/CPM					\$21.74	\$7.09	\$18.52	\$10.10			2
Sun 6:00a-8:00a											
SUNDAY TODAY-NBC	:30	1	1		3.2	9.653	3.7	6.733		2	\$50.00
CPP/CPM					\$15.63	\$5.18	\$13.51	\$7.43			2
Sun 8:00a-9:00a								1			
Meet the Press	:30	1	1	-	3.0	9.088	3.5	6.286		2	\$200.00
CPP/CPM					\$66.67	\$22.01	\$57.14	\$31.82			2
Sun 9:00a-10:00a											
Good Day Kansas Extra	:30	1	1		1.6	5.038	1.9	3.447		2	\$50.00
CPP/CPM					\$31.25	\$9.92	\$26.32	\$14.51			. 2
Sun 10:30a-11:00a					5						
KSN NEWS AT 5PM	:30	1	1		5.1	15.535	6.3	11.401		2	\$200.00
CPP/CPM					\$39.22	\$12.87	\$31.75	\$17.54			2
Sun 5:00p-5:30p											
KSN NEWS SUN10P	:30	1	1		7.9	24.080	9.2	16.765		2	\$225.00
CPP/CPM					\$28.48	\$9.34	\$24.46	\$13.42			. 2
Sun 10:00p-10:35p											
KSNW+ Totals		36	69	41						,	\$25,000.00
	-	GRI	2/(00	00)	861.0	2630.440	1032.9	1879.238		Spt	
		CP	P/CP	M:	\$29.04	\$9.50	\$24.20	\$13.30		المراح ا	
			Read		97.3	97.3	97.5	97.5	,		
		Free	quen	cy:	8.9	8.9	10.6	10.6			

Total Cost:	\$25,000.00	Signature LevolOloch
		To
		Joest 1

Multi-Demo Summary ( CS-A35+ CS.RTG )									
Description	Spots	Cost	Reach	Freq	СРМ	Net Reach	Population		
CS-A35+	146	\$25,000.00	97.3	8.9	\$9.50	297,652	306,045		
CS-A55+	146	\$25,000.00	97.5	10.6	\$13.30	177,083	181,692		

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges.	See Invoice for actual schedule and charges.
ر, Dave Lindstrom	, hereby request station time as follows:
IDENTIFY CANDIDATE TYPE	ERAL CANDIDATE E OR LOCAL CANDIDATE
ALL QUESTIONS/BLOCK	S MUST BE COMPLETED
Candidate name:	
Dave Lindstrom	
Authorized committee:	
Lindstrom for Senate	
Agency requesting time (and contact information):	
✓ N/A	
Candidate's political party:	
GOP - Republican	
Office sought (no acronyms or abbreviations):	
United States Senate	
Date of election: 8/4/2020	General
Treasurer of candidate's authorized committee:	
Charles Claar	
The undersigned represents that:	
(1) the payment for the broadcast time requested has been fur	nished by (check one box below):
the candidate listed above who is a legally qualified car	
the authorized committee of the legally qualified candi	date listed above;
(2) this station is authorized to announce the time as paid for b	y such person or entity; and
(3) this station has disclosed its political advertising policies, included and other sales practices (not applicable to federal candidates).	
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISC IN THE PLACEMENT OF ADVERTISING.	RIMINATION ON THE BASIS OF RACE OR ETHNICITY
Candidate/Committee/Agency	Station Representative
Signature)  Manual  Names	Signature: Carolina Ben
Name: Dave Lindstrom	Name: Hudrey Derry
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: $7/8/20$

dersigned hereby certifies that to posing candidate or, if it does, ration of at least four seconds a didate approved the broadcast ast or if radio programming, cor	(2) contains a clearly identifiable photogrammed a simultaneously displayed printed stalend that the candidate and/or the candidate and personal audio statement by the candidate.	aph or similar image of the candidate tement identifying the candidate, that							
ate/Authorized Committee	/Agency								
and wath									
DAVE LINDS	tran								
7-8-20									
TOTAL	O BE COMPLETED BY STATION C	DNLY							
lust have separate PB-19 For									
		, , , , , , , , , , , , , , , , , , , ,							
candidate certification signed (a	lbove): Yes No	N/A							
Accepted  Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*  Rejected – provide reason:									
partially accepted form, then pr	omptly upload updated final form when c	omplete.							
nature of follow-ups, if any (e.g	., insufficient sponsor ID tag):	1							
#: A2595864	Station Call Letters: KSNW	Date Received/Requested:							
NIA	Station Location: With K5	Run Start and End/Dates:							
or attach separately. If station	affic system print-out) or other documents ime purchased, when spots actually aired, will not upload the actual times spots aire	the rates charged and the classes of time							
	ration of at least four seconds a didate approved the broadcast st or if radio programming, come being sought and that the called Authorized Committee and Live Station?  The Live Station?  The candidate certification signed (a constant of the constant of	rerisigned hereby certifies that the broadcast matter to be aired pursuant posing candidate or, if it does, (2) contains a clearly identifiable photogration of at least four seconds and a simultaneously displayed printed statidate approved the broadcast and that the candidate and/or the candidate or if radio programming, contains a personal audio statement by the cerebeing sought and that the candidate has approved the broadcast.  ate/Authorized Committee/Agency  TO BE COMPLETED BY STATION CONTINUED BY STATI							